

Cournot model: formulation

- Objective function: profits

$$B_e = p \cdot q_e - C_e$$

- Inverse demand function

$$p = f\left(\sum q_e\right)$$

- Cournot conjecture: vertical supply

System of equations

$$\frac{\partial p}{\partial q_e} = \frac{\partial p}{\partial q} \frac{\partial(q_e + q_{e^*})}{\partial q_e} = p' \leftrightarrow \frac{\partial q_{e^*}}{\partial q_e} = 0$$

e	Company
e^*	Other companies
B_e	Profits
p	Price
q_e	Output
C_e	Variable costs
MC_e	Marginal cost
MR_e	Marginal revenue
$p - MC_e$	Price mark-up

Own output decision will not have an effect on the decisions of the competitors

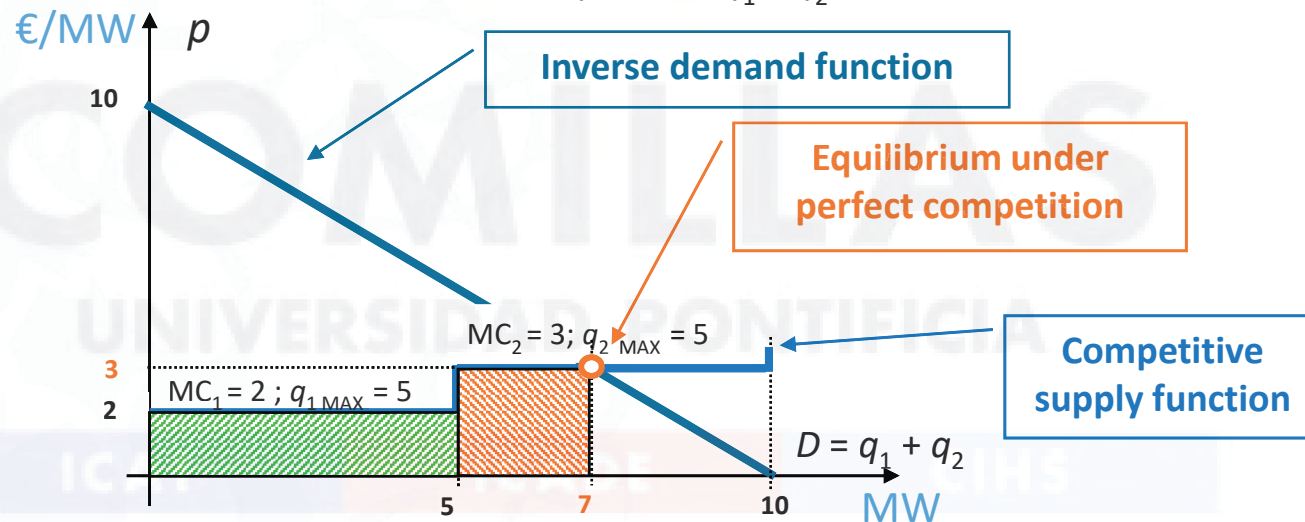
- Optimality conditions

$$\frac{\partial B_e}{\partial q_e} = 0 \rightarrow MR_e = p + q_e p' = MC_e(q_e) \rightarrow q_e = \frac{p - MC_e(q_e)}{-p'}$$

Cournot model: example (I)

- Perfect competition

- Company 1: $MC_1 = 2 \text{ €/MW}$ $q_{1 \text{ MAX}} = 5 \text{ MW}$
- Company 2: $MC_2 = 3 \text{ €/MW}$ $q_{2 \text{ MAX}} = 5 \text{ MW}$
- Inverse demand function: $p = 10 - (q_1 + q_2)$



Cournot model: example (II)

• Duopoly

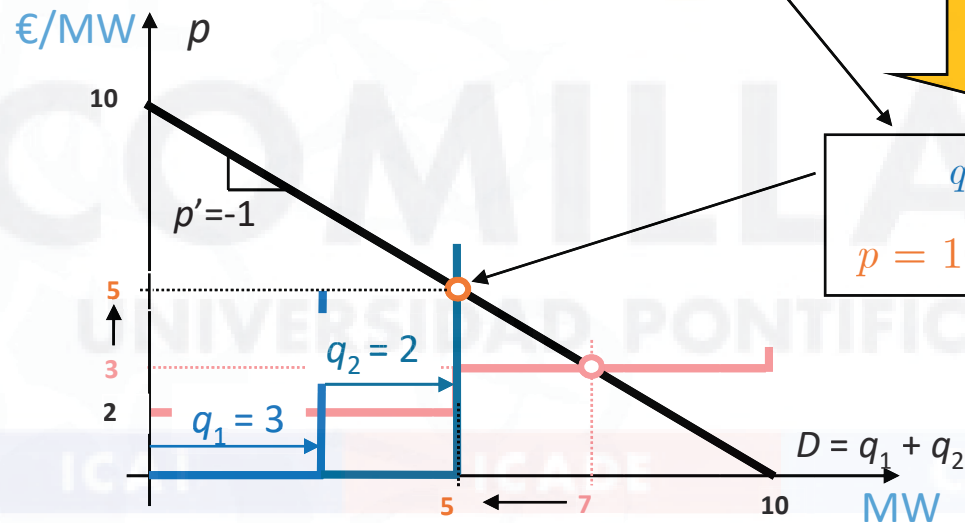
- Company 1: $MC_1 = 2 \text{ €/MW}$
- Company 2: $MC_2 = 3 \text{ €/MW}$
- IDF: $p = 10 - (q_1 + q_2)$; $p' = -1$

Cournot

$$\begin{cases} \frac{\partial B_1}{\partial q_1} = 0 \rightarrow p + q_1 \cdot (-1) = 2 \\ \frac{\partial B_2}{\partial q_2} = 0 \rightarrow p + q_2 \cdot (-1) = 3 \end{cases}$$

Solving

$$\begin{aligned} q_1 &= 3, q_2 = 2 \\ p &= 10 - (q_1 + q_2) = 5 \end{aligned}$$



Cournot Market Equilibrium

\$Title Cournot Market Equilibrium Model

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sets

p periods / p1 /
t thermal units / t1 * t2 /

parameters

pMarginalCost(t) marginal costs [€ per MW] / t1 2, t2 3 /
pMaxThrOutput(t) maximum output [MW] / t1 5, t2 5 /

pPriceInter (p) price intercept for each period [€ per MW] / p1 10 /
pPriceSlope (p) price slope for each period [€ per MW^2] / p1 -1 /

positive variables

vSMP (p) system marginal price [€ per MW]
vThrOutput(t,p) thermal unit output [MW]

binary variables

vCommitment(t,p) thermal unit commitment [p.u.]

Cournot Market Equilibrium

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equations
  eDemandFunction( p) price as a function of the load [€ per MW]
  eDerivRevenue (t,p) derivative of the net revenue [€ per MW] ;

eDemandFunction( p) .. vSMP(p) =g= pPriceInter(p) + pPriceSlope(p)*sum[t, vThrOutput(t,p)] ;
eDerivRevenue (t,p) .. pMarginalCost(t) =g= vSMP(p) + pPriceSlope(p)* vThrOutput(t,p) ;

model mCournot / eDemandFunction.vSMP eDerivRevenue.vThrOutput /

variable
  vTotalCost total investment and operation cost

equations
  eTotalCost total investment and operation cost [€]
  eLoadBalance(p) balance between generation and load [€ per MW] ;

eTotalCost .. vTotalCost =e= - sum[(t,p), pMarginalCost(t)*vThrOutput(t,p)] ;
eLoadBalance(p) .. pMarginalCost('t2') =e= pPriceInter(p) + pPriceSlope(p)*sum[t, vThrOutput(t,p)] ;

model mPerfectCompetition / eTotalCost eLoadBalance /

variable
  vSocialWelfare social welfare [€]

equations
  eSocialWelfare social welfare [€] ;

eSocialWelfare .. vSocialWelfare =e= sum[p, (pPriceInter(p) + pPriceSlope(p)*sum[t, vThrOutput(t,p)]/2)*sum[t, vThrOutput(t,p)]
- sum[(t,p), pMarginalCost(t)*vThrOutput(t,p)] ;

model mSocialWelfare / eSocialWelfare / ;
vThrOutput.up(t,p) = pMaxThrOutput(t) ;

* Cournot equilibrium model
solve mCournot using MCP ;

* perfect competition model (cost minimization)
solve mPerfectCompetition using MIP maximizing vTotalCost

* perfect competition model (social welfare maximization)
solve mSocialWelfare using QCP maximizing vSocialWelfare

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